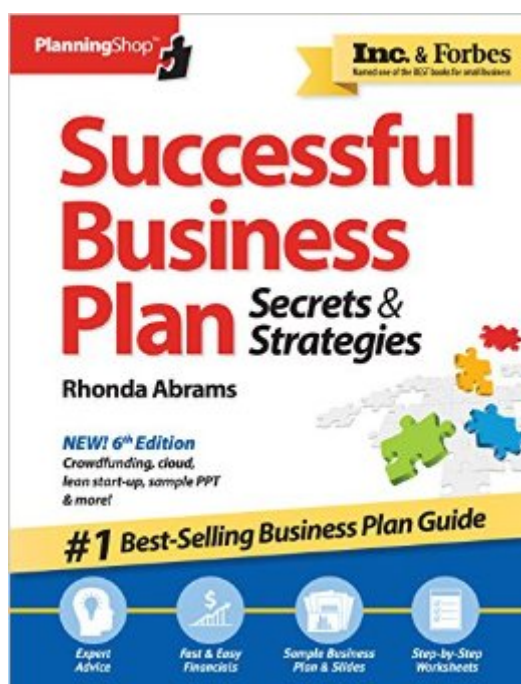


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Successful Business Plan: Secrets & Strategies (Successful Business Plan Secrets And Strategies)



Synopsis

This essential step-by-step guide for anyone launching or expanding a successful business has been used by over a million entrepreneurs. It includes expert help, worksheets to jumpstart the process, a sample business plan, tips on impressing funders, winning tips for competitions, and more. Used in the top business schools throughout the nation, the book covers every aspect of a successful business plan, from the components of the actual plan, to making the plan compelling, to presentation methods, to looking for money, and much more.

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Customer Reviews

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Rhonda Abrams is recognized as one of America's leading experts on helping entrepreneurs grow successful companies. Her weekly column, "Strategies" in USA Today is the most widely circulated column on entrepreneurship in the United States. Her books

have sold over a million copies and have been translated into over 30 languages.

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Thank you very much

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